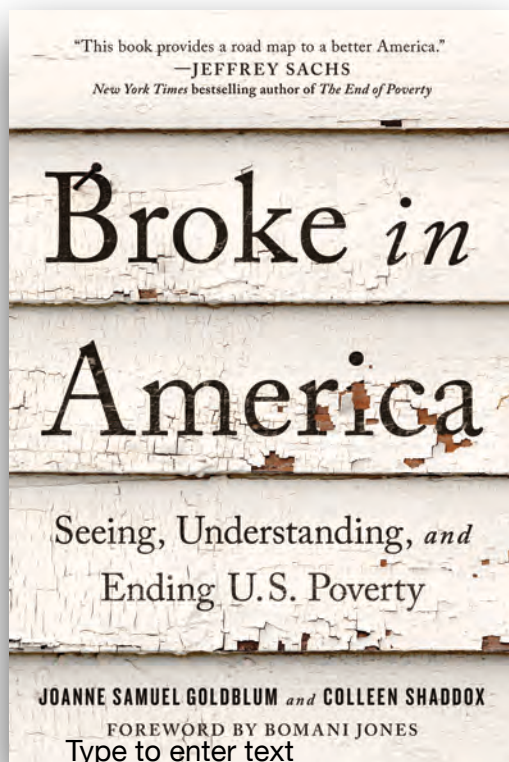


Please come to a BEKI Zoom Schmooze
Wednesday May 5th at 8:00PM
zoom link: tinyurl.com/BEKIschmooze
Authors Joanne Samuel Goldblum
and Colleen Shaddox
Will Discuss Their New Book
*Broke in America: Seeing, Understanding
and Ending U.S. Poverty*



Joanne Samuel Goldblum, a BEKI member, is CEO and founder of the National Diaper Bank Network, encompassing more than 200 member organizations that provide diapers and other basic needs to families across America. In 2018, she founded the Alliance for Period Supplies, which provides free hygiene products to the one in four people for whom menstruation means difficulty attending school and work. Joanne has spent her career working with and advocating for families in poverty. Colleen Shaddox is a print and radio journalist and activist. Her publication credits include *New York Times*, *Washington Post*, National Public Radio, *America*, and many more. She left daily newspapers when an editor reprimanded her for "writing too many stories about poor people" and went to work in a soup kitchen. She has had one foot in journalism and one in non-profits ever since.